

# podia®

Unique Image Capsule & Wall Sign  
*It's Indestructible!*

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## Podia® - The Unbreakable Tabletop Menu Holder - Perfect for Restaurants and Brewpubs!

*Podia display capsule is a unique, convenient way to create and display tabletop menus and special wall signs, printed in-house on 8-1/2"x11" paper*

**Kalamazoo, MI – June 15, 2017** - Next time you visit a restaurant or brewpub, take notice of how they promote their daily specials. If they must verbally recite the mind-numbing list or they point to some chalk board 15' away, they're missing a super opportunity to make ordering specials simpler and quicker. The answer is Podia® Tabletop Display, the two-sided capsule that perfectly fits standard 8.5" x 11" paper, folded lengthwise.

Virtually unbreakable, the polycarbonate capsule is quickly becoming popular with restaurants and bars because they're durable, instantly changeable and encourage customers to pick out their next beer, appetizer or dessert before the server needs to make the pitch. Simple and easy, right?! Servers and wait staff are often barraged with questions like, "What's on tap" and "Any specials? What's for dessert?"



With Podia, the daily list can be printed in-house and displayed in the two-sided, capsule to detail the special. With a beer list, for example, the type of beer, cost, alcohol percent and whatever information would help to have bar patrons make quick, informed decisions.

“And, the “unbreakable part”? It's true! Check out the Demo videos on [www.consort.com/podia](http://www.consort.com/podia) and see for yourself”, says Roger Lepley, President

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of Consort Display Group, the designer and manufacturer. "The one year warranty is for real and if your customers break it, we'll replace it. No questions asked. Well, that's not true! We really DO want to know how they did it!"

For maximum user benefit, Consort Display Group will offer details of how to create templates when you visit [podiadisplays.com](http://podiadisplays.com) – (or [consort.com/podia](http://consort.com/podia)).

For more information on PODIA please visit <http://www.podiadisplays.com>

For information (and/or questions) about other Consort display products please visit –<http://www.consort.com> or call (800) 525.6424.

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